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Press Release

Date: Oct 9, 2012

From: Jared Barnabe, Marketing Specialist – BSI Insurance Brokers

Subject: BSI Insurance Brokers with Red River Mutual Donate \$1,000 to Sperling Playground

Sperling, MB – October 9, 2012 – BSI Insurance Brokers with Red River Mutual donate a \$1,000 cheque to the Sperling Community Club to aide in the construction of a new Playground. Sperling is looking to revamp their current playground park. This donation was done in part of BSI Insurance’s “Because We Care” program.

Tracy Enns, Team Leader and Faye Harms, Producer at BSI Insurance Brokers - Carman Branch, presented a \$1,000 cheque to Suzanne Schroeder, Fundraiser at Sperling Community Club.

In 2012, BSI Insurance Brokers is expanding the “Because We Care” program aimed at supporting local community initiatives. This program will see donations distributed between the communities and surrounding areas of its 15 branches. For more information about the Because We Care program please visit our website www.bsimb.com/community.

About BSI Insurance

BSI Insurance Brokers LTD has 15 brokerages in southern Manitoba and is committed to being the local broker within these communities. With a large broker base, BSI offers its customers choice and convenience while creating a tailored insurance policy for their needs.

Attached Photo - Tracy Enns, Team Leader and Faye Harms, Producer at BSI Insurance Brokers - Carman Branch, presented a \$1,000 cheque to Suzanne Schroeder, Fundraiser at Sperling Community Club.

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