



1st Annual Manitoba Property Insurance Build

Ensuring Brighter Futures

Affordable home ownership offers families in need an opportunity to create better lives for their children. It is Habitat for Humanity's objective to eliminate poverty housing so that families thrive, communities prosper, and everyone wins. Please join this initiative to partner with us and Habitat for Humanity to make an impact!

Habitat offers our partner families a hand up, not a hand out.

After being selected into the program and completing a minimum of 350 volunteer hours, homeowners purchase their homes at full market value through no money down, interest-free mortgages. Payments are set at 25 percent of the family's income rather than the property value.

Your support makes a significant impact!

- **100% of funds donated purchase the building materials and trades labour required to construct a home.**
- Your donation **makes a real impact today and into perpetuity** as mortgage payments are invested back into the Build program.

We believe in the value Habitat delivers so we are getting behind this initiative and would like it to be an annual project. We believe that sponsoring the construction of a home is natural fit for our industry. Wawanesa Mutual Insurance, a long time Habitat partner, is the primary sponsor of this build and the Insurance Brokers Association of Manitoba is also taking a leading role. In addition, all other Manitoba-based property insurers, including **Portage Mutual, Red River Mutual, and Wynward Insurance Group** have all committed support to the build.

Please plan to be involved and together we will open doors to brighter futures.

Sincerely,

Ken McCrea
President & CEO
Wawanesa Mutual Insurance
(204) 985-3929

Sincerely,

David Schioler
Chief Executive Officer
Insurance Brokers Association of Manitoba
(204) 296-1857



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Families thrive. Communities prosper. Everyone wins.



How can you Ensure Brighter Futures?

Please contribute to the 1st Annual Manitoba Property Insurance Build as you are able. Recognition benefits are available for:

Minimum \$1,500

Recognition Benefits:

- Logo recognition on the Manitoba Property Insurance signage at the construction site
- Listed recognition on Habitat for Humanity Website
- Listed in a Manitoba Property Insurance Build Thank you advertisement in the Winnipeg Free Press
- Invitation to the dedication ceremony – when the keys are presented to the homeowner family

Additional benefits at or over the \$5,000 level:

- Logo recognition in a Manitoba Property Insurance Build Thank you advertisement in the Winnipeg Free Press
- Listed recognition in Habitat for Humanity Manitoba's annual report
- Listed recognition in a Habitat year end Thank you advertisement in the Winnipeg Free Press and also in their paper The Builder newsletter in January 2014
- An engraved cedar sponsor plaque
- Sponsorship icon to promote your corporate social responsibility

Please email your logo and your contact information to Kim Wilson at kwilson@habitat.mb.ca.

If you are interested in having your staff help to construct the home, please let Kim know, as Habitat will schedule special Build days based on interest.

If you have any questions, please contact Kim Wilson at (204) 235-2400 or email kwilson@habitat.mb.ca.