



Press Release

Date: October 28, 2013

From: Jared Barnabe, Marketing Communications Specialist – BSI Insurance

Subject: BSI Insurance with Red River Mutual donate \$3000 to Roland Elementary

Roland, MB – October 28, 2013 – BSI Insurance along with Red River Mutual donated \$3000 to the Roland Elementary School for the construction of a new playground. This donation was done in part of the BSI Insurance “Because We Care” campaign.

Peter Pauls, Business Development Manager at BSI Insurance – Winkler along with James Friesen, Claims Specialist at Red River Mutual presented a \$3000 cheque to Dee-Anna Unrau, PAC President and Cecile Affleck, Principal at Roland Elementary School.

Because We Care - BSI Insurance with Red River Mutual have partnered in a campaign supporting local community initiatives. This campaign will see donations distributed between the communities and surrounding areas of its 15 branches in Southern Manitoba. For more information about BSI’s Because We Care campaign, visit our website: www.bsimb.com/becausewecare.

About BSI Insurance - BSI Insurance has 15 brokerages in Southern Manitoba and has incorporated a culture of caring about its customers, communities and employees. While still focusing on what matters; BSI’s large brokerage base offers its customers choice, convenience and a tailored insurance policy for their needs.

Attached Photo - Peter Pauls, Business Development Manager at BSI Insurance – Winkler along with James Friesen, Claims Specialist at Red River Mutual present a \$3000 cheque to Dee-Anna Unrau, PAC President and Cecile Affleck, Principal at Roland Elementary School.