



Press Release

Date: September 30, 2013

From: Jared Barnabe, Marketing Communications Specialist – BSI Insurance

Subject: BSI Insurance with Red River Mutual donate \$3000 to DC Curling Club

Dominion City, MB – September 30, 2013 – BSI Insurance along with Red River Mutual donated \$3000 to the Dominion City Curling Club for the renovation of the curling rink entrance way. This donation was done in part of the BSI Insurance “Because We Care” campaign.

Wendy Fisher and Leslie Edwards-Funk, Customer Service Reps at BSI Insurance – Dominion City along with Kayla Giesbrecht, Marketing Support at Red River Mutual presented a \$3000 cheque to Troy Kirkpatrick, President at Dominion City Curling Club.

Because We Care - BSI Insurance with Red River Mutual have partnered in a campaign supporting local community initiatives. This campaign will see donations distributed between the communities and surrounding areas of its 15 branches in Southern Manitoba. For more information about BSI’s Because We Care campaign, visit our website: www.bsimb.com/becausewecare.

About BSI Insurance - BSI Insurance has 15 brokerages in Southern Manitoba and has incorporated a culture of caring about its customers, communities and employees. While still focusing on what matters; BSI’s large brokerage base offers its customers choice, convenience and a tailored insurance policy for their needs.

Attached Photo - Wendy Fisher and Leslie Edwards-Funk, Customer Service Reps at BSI Insurance – Dominion City along with Kayla Giesbrecht, Marketing Support at Red River Mutual present a \$3000 cheque to Troy Kirkpatrick, President at Dominion City Curling Club.