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Press Release

Date: June 20, 2013

From: Jared Barnabe, Marketing Communications Specialist – BSI Insurance Brokers

Subject: BSI Insurance Brokers with Red River Mutual Donate \$2,500 to Plum Coulee Playground

Plum Coulee, MB – June 14, 2013 – BSI Insurance Brokers along with Red River Mutual donated \$2,500 to Mom’s on a Mission: Plum Coulee Playground for the purchase of new playground equipment. This donation was done in part of BSI Insurance’s “Because We Care” program.

Peter Pauls, Business Development Manager at BSI Insurance Brokers - Winkler along with Alvin Ginter, Vice President, Risk Management at Red River Mutual, presented a \$2,500 cheque to Charla Bergen, Rachel Thiessen and Audrey Harms from the Mom’s on a Mission: Plum Coulee Playground project.

In 2013, BSI Insurance Brokers will be expanding the “Because We Care” program, aimed at supporting local community initiatives. This program will see donations distributed between the communities and surrounding areas of its 15 branches. For more information about the Because We Care program, please visit our website www.bsimb.com/community.

About BSI Insurance

BSI Insurance Brokers LTD has 15 brokerages in southern Manitoba and is committed to being the local broker within these communities. With a large broker base, BSI offers its customers choice and convenience while creating a tailored insurance policy for their needs.

Attached Photo - Peter Pauls, Business Development Manager at BSI Insurance Brokers - Winkler along with Alvin Ginter, Vice President, Risk Management at Red River Mutual, presented a \$2,500 cheque to Charla Bergen, Rachel Thiessen and Audrey Harms from the Mom’s on a Mission: Plum Coulee Playground project.

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