



## Media Release

Date: January 28, 2014

From: Jared Barnabe, Marketing Communications Specialist – BSI Insurance

Subject: BSI with Red River Mutual donate \$4000 to Somerset Fitness Center

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**Somerset, MB – January 28, 2014** – BSI Insurance with Red River Mutual have donated \$4000 to the Somerset & Area Fitness Center for the purchase of new cardio and weight training equipment at Prairie Mountain High School in Somerset. The fitness center was recently renovated including new flooring, public access doors and equipment. The committee has raised approximately \$40,000 to date and looking to raise an additional \$10,000. This donation is done in part with the BSI - Because We Care initiative.

**Picture** – Gerald Rondeau, Business Development Manager at BSI Insurance – Somerset presents a cheque to Gerry Archambault, Wendy Pouteau, Roseline Poiron, Cheryl Mangin and David Devloo of the Somerset & Area Fitness Center Committee.

**Because We Care** – This initiative will see approximately \$50,000 in donations annually distributed between its 15 locations and neighbouring communities. BSI recognizes the need to support local initiatives that strive to improve its communities.

**About BSI Insurance** - BSI Insurance has 15 brokerages in Southern Manitoba and has incorporated a culture of caring about its customers, communities and employees. While still focusing on what matters; BSI's large brokerage base offers its customers choice, convenience and a tailored insurance policy for their needs.

*Attached Picture (L-R) - Gerry Archambault. Somerset & Area Fitness Center Committee Member, Gerald Rondeau, Business Development Manager at BSI Insurance – Somerset presents a cheque to Wendy Pouteau, Roseline Poiron, Cheryl Mangin and David Devloo of the Somerset & Area Fitness Center Committee Members.*