



Media Release

Date: July 3rd, 2014

From: Jared Barnabe, Marketing Manager – BSI Insurance

Subject: BSI Insurance donates \$3000 to Minnewasta School Project

Morden, MB – June 20, 2014 – BSI Insurance has donated \$3000 to the Minnewasta School Project for the purchase and construction of new playground equipment. With this donation they are able to order the first of two units which will be installed at each end of the school yard. They have raised \$33,000 of their \$60,000 goal. This donation is done in part with the BSI - Because We Care initiative.

Picture – Michelle Charriere, Team Leader and Rose Bremaud, CSR at BSI Insurance – Morden present a cheque to Mike Keith, Principal – Minnewasta, Charlene Bergen and Stephanie Funk of the PAC Playground Committee

Because We Care – This initiative will see approximately \$50,000 in donations annually distributed between its 15 locations and neighbouring communities. BSI recognizes the need to support local initiatives that strive to improve its communities.

About BSI Insurance - BSI Insurance has 15 brokerages in Southern Manitoba and has incorporated a culture of caring about its customers, communities and employees. While still focusing on what matters; BSI's large brokerage base offers its customers choice, convenience and a tailored insurance policy for their needs.

Attached Picture (L-R) – Michelle Charriere, Team Leader and Rose Bremaud, CSR at BSI Insurance – Morden present a cheque to Mike Keith, Principal – Minnewasta, Charlene Bergen and Stephanie Funk of the PAC Playground Committee