



Media Release

Date: May 6, 2014

From: Jared Barnabe, Marketing Manager – BSI Insurance

Subject: BSI with Red River Mutual donate \$3000 to Prairie Dale School Playground

Schanzenfeld, MB – May 5, 2014 – BSI Insurance with Red River Mutual have donated \$3000 to Prairie Dale School for the purchase and construction of new playground equipment. The playground is integral to the school due to the increased enrolment. The committee has raised approximately \$54,000 of their \$75,000 goal. This donation is done in part with the BSI - Because We Care initiative.

Picture – Peter Pauls, Business Development Manager – BSI Insurance and Alvin Ginter, VP Risk Management – Red River Mutual presents a cheque to Steph Friesen, Chair and Jake Fehr, Vice Chair of Prairie Dale PAC and David Hoepfner, Principal and Sarah Jonasson, Class President of Prairie Dale School.

Because We Care – This initiative will see approximately \$50,000 in donations annually distributed between its 15 locations and neighbouring communities. BSI recognizes the need to support local initiatives that strive to improve its communities.

About BSI Insurance - BSI Insurance has 15 brokerages in Southern Manitoba and has incorporated a culture of caring about its customers, communities and employees. While still focusing on what matters; BSI's large brokerage base offers its customers choice, convenience and a tailored insurance policy for their needs.

Attached Picture (L-R) –PDS PAC Vice Chair - Jake Fehr, PDS PAC Chair - Steph Friesen, BSI Insurance - Winkler - Peter Pauls, PDS Student Council President - Sara Nickel, Red River Mutual - Alvin Ginter, and PDS Principal - David Hoepfner