



Media Release

Date: October 21th, 2014

From: Jared Barnabe, Marketing Manager – BSI Insurance

Subject: BSI Insurance donates \$3000 to St Malo Fire Department

St Malo, MB – October 11, 2014 – BSI Insurance has donated \$3000 to the St Malo Volunteer Fire Department for the purchase of Jaws of Life equipment. The Fire Department recently received a loan from their RM to purchase the equipment and are now looking to raise \$30,000. With the recent donation from BSI Insurance they are at \$10,000. The Fire Department had an open house on October 11th to demonstrate their new purchase. This donation is done in part with the BSI - Because We Care initiative.

Picture – Josee Dearborn, CSR at BSI Insurance – St Malo presents a cheque to the St Malo Volunteer Fire Department including Dave Gentes, 1st Deputy Chief (left).

Because We Care – This initiative will see approximately \$50,000 in donations annually distributed between its 15 locations and neighbouring communities. BSI recognizes the need to support local initiatives that strive to improve its communities.

About BSI Insurance - BSI Insurance has 15 brokerages in Southern Manitoba and has incorporated a culture of caring about its customers, communities and employees. While still focusing on what matters; BSI's large brokerage base offers its customers choice, convenience and a tailored insurance policy for their needs.

Attached Picture – Josee Dearborn, CSR at BSI Insurance – St Malo presents a cheque to the St Malo Volunteer Fire Department including Dave Gentes, 1st Deputy Chief (left).