



## Media Release

Date: December 9th, 2014

From: Jared Barnabe, Marketing Manager – BSI Insurance

Subject: BSI Insurance donates \$3000 to Parc Carillon in St-Pierre-Jolys

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**St-Pierre-Jolys, MB – December 9, 2014** – BSI Insurance has donated \$3000 to the Parc Carillon Committee for the construction of new outdoor fitness equipment. The Committee has raised \$41,500 of the \$55,000 expected cost. The outdoor fitness initiative is one part of a larger planned expansion at Parc Carillon. This donation is done in part with the BSI - Because We Care initiative.

**Picture** – Ray Maynard, Account Executive at BSI Insurance presents a cheque to Murielle Bugera, Project Coordinator for Parc Carillon Committee.

**Because We Care** – This initiative will see approximately \$50,000 in donations annually distributed between its 15 locations and neighbouring communities. BSI recognizes the need to support local initiatives that strive to improve its communities.

**About BSI Insurance** - BSI Insurance has 15 brokerages in Southern Manitoba and has incorporated a culture of caring about its customers, communities and employees. While still focusing on what matters; BSI's large brokerage base offers its customers choice, convenience and a tailored insurance policy for their needs.

*Attached Picture – Ray Maynard, Account Executive at BSI Insurance presents a cheque to Murielle Bugera, Project Coordinator for Parc Carillon Committee.*