



Media Release

Date: October 10th, 2014

From: Jared Barnabe, Marketing Manager – BSI Insurance

Subject: BSI Insurance donates \$3000 to Pembina Manitou Fire Department

Manitou, MB – October 9, 2014 – BSI Insurance has donated \$3000 to the Pembina Manitou Volunteer Fire Department for the purchase of new turnout gear for its firefighters. New turn out gear is approximately worth \$2000 per fire fighter and their goal was to raise \$20,000. With this donation they are approximately at 90% of their goal. This donation is done in part with the BSI - Because We Care initiative.

Picture – Rob Selby, Business Development Manager at BSI Insurance – Manitou presents a cheque to Mike Dymond of the Pembina Manitou Fire Department.

Because We Care – This initiative will see approximately \$50,000 in donations annually distributed between its 15 locations and neighbouring communities. BSI recognizes the need to support local initiatives that strive to improve its communities.

About BSI Insurance - BSI Insurance has 15 brokerages in Southern Manitoba and has incorporated a culture of caring about its customers, communities and employees. While still focusing on what matters; BSI's large brokerage base offers its customers choice, convenience and a tailored insurance policy for their needs.

Attached Picture (R-L) – Rob Selby, Business Development Manager at BSI Insurance – Manitou presents a cheque to Mike Dymond of the Pembina Manitou Fire Department.