



Media Release

Date: July 28th 2015

From: Elise Lavallée– BSI Insurance Brokers LTD.

Subject: BSI Insurance Brokers donates \$2,000 to la Garderie de Bambins Co-Op Inc.

St Malo, MB - July 14th, 2015 – BSI Insurance has donated \$2000 to the Garderie de Bambins Co-op in St Malo. The daycare is currently raising funds for the construction of a playground at the new facility which is set to open later this year. The new daycare will have the capacity to hold 94 kids which include 16 infant spaces, 48 preschool spaces and 30 school-age spaces. With BSI’s donation, Garderie de Bambins has raised approximately \$51,000 of their \$94,000 goal. This donation was done in part of BSI Insurance’s “Because We Care” initiative.

Because We Care – This initiative will see approximately \$30,000 in donations annually distributed between its 15 locations and neighbouring communities. BSI recognizes the need to support local initiatives that strive to improve its communities.

Picture: Sharon Martel, Team Leader and Claire Sorin, Protection Advisor, of BSI Insurance Brokers LTD – St Malo Branch presented a \$2,000 cheque to Pierrette Dubois Program Director and Helene Lafantaisie, Board Member of Garderie de Bambins.

About BSI Insurance - BSI Insurance has 15 brokerages in Southern Manitoba and has incorporated a culture of caring about its customers, communities and employees. While still focusing on what matters; BSI’s large brokerage base offers its customers choice, convenience and a tailored insurance policy for their needs.

Attached Picture (R-L) – Sharon Martel, Team Leader and Claire Sorin, Protection Advisor, of BSI Insurance Brokers LTD – St Malo Branch present a cheque to Pierrette Dubois Program Director and Helene Lafantaisie, Board Member of Garderie de Bambins.