



Media Release

Date: August 11th 2015

From: Elise Lavallée– BSI Insurance Brokers LTD.

Subject: BSI Insurance Brokers donates \$1,006.29 to The Genesis House.

Winkler, MB - July 29th, 2015 – BSI Insurance has donated just over \$1000 to the Genesis House in Winkler. BSI's donation was put towards purchasing two large chairs to furnish the \$13,000 Children's Counselling Room at Genesis House. This donation was done in part of BSI Insurance's "Because We Care" initiative.

Because We Care – This initiative will see approximately \$30,000 in donations annually distributed between its 15 locations and neighbouring communities. BSI recognizes the need to support local initiatives that strive to improve its communities.

Picture: Janelle Martin, Team Leader and Paul Wiebe, CSR, of BSI Insurance Brokers LTD – Winkler Branch presented a \$1,006.29 cheque to Angela Braun Executive Director Lori Penner, Councillor of Genesis House.

About BSI Insurance - BSI Insurance has 15 brokerages in Southern Manitoba and has incorporated a culture of caring about its customers, communities and employees. While still focusing on what matters; BSI's large brokerage base offers its customers choice, convenience and a tailored insurance policy for their needs.

Attached Picture (R-L) – Janelle Martin, Team Leader BSI, Ang Braun, Executive Director and Lori Penner, Councillor, of Genesis House, and Paul Wiebe, CSR, of BSI Insurance Brokers LTD – Winkler Branch.