



## Media Release

Date: May 30<sup>th</sup> 2016

From: Elise Davy, Marketing Specialist – BSI Insurance Brokers LTD.

Subject: BSI Insurance Brokers donates \$2,000 to Richer Day Care.

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**Richer, MB – May 17th, 2016** – BSI Insurance has donated \$2000 to the Richer Day Care. The Richer Day Care open its doors September 3<sup>rd</sup> 2007 and they are currently raising funds for repairs that need to be completed to the building. This will in turn allow them to update and improve the facility to provide a safer environment for the children to learn and play. This donation was done in part of BSI Insurance’s “Because We Care” initiative.

**Because We Care** – This initiative will see approximately \$30,000 in donations annually distributed between its 15 locations and neighbouring communities. BSI recognizes the need to support local initiatives that strive to improve its communities.

**Picture:** Tammy Bydeley, Community Member and Customer Service Rep of BSI Insurance Brokers LTD – Steinbach presented a \$2,000 cheque to Nicole Tanasiciuk, Assistant Director of Richer Day Care and Susan Giesbrecht, Director of Richer Day Care.

**About BSI Insurance** - BSI Insurance has 15 brokerages in Southern Manitoba and has incorporated a culture of caring about its customers, communities and employees. While still focusing on what matters; BSI’s large brokerage base offers its customers choice, convenience and a tailored insurance policy for their needs.

*Attached Picture (R-L)* Tammy Bydeley, Community Member and Customer Service Rep of BSI Insurance Brokers LTD – Steinbach Branch, Nicole Tanasiciuk, Assistant Director of Richer Day Care and Susan Giesbrecht, Director of Richer Day Care.