



## Media Release

Date: May 3<sup>rd</sup>, 2016

From: Elise Davy, Marketing Specialist – BSI Insurance

Subject: BSI Insurance donates \$2000 to Park Lemoine

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**Ste Agathe, MB – March 29th, 2016** – BSI Insurance has donated \$2000 to Park Lemoine towards the local park upgrades. The natural park was in major need of upgrades towards landscaping, a path, drainage, and build up for natural structure as well as turf. The park will now provide a safer environment for children to enjoy outdoor play. This donation is done in part with the BSI - Because We Care initiative.

**Picture** – Rene de Moissac COO of BSI Insurance Brokers Ltd. Presents cheque to Patrick Saurette, Treasurer of Park Lemoine Committee.

**Because We Care** – This initiative will see approximately \$30,000 in donations annually distributed between its 16 locations and neighbouring communities. BSI recognizes the need to support local initiatives that strive to improve its communities.

**About BSI Insurance** - BSI Insurance has 16 brokerages in Southern Manitoba and has incorporated a culture of caring about its customers, communities and employees. While still focusing on what matters; BSI's large brokerage base offers its customers choice, convenience and a tailored insurance policy for their needs.

*Attached Picture (L-R) – Rene de Moissac COO BSI, Suzette Larochelle, Alana Manaigre, Patrick Saurette Treasurer of Park Lemoine Committee. Children : Tige Larochelle, Kiel Larochelle, Xyza Larochelle, Maia Manaigre, Lucas Manaigre, Kami Saurette, Zoé Saurette*