



## Media Release

Date: *January 24<sup>th</sup>, 2019*

From: Elise Davy, Marketing Specialist – BSI Insurance

Subject: *BSI Insurance Donates \$1,500 to Winkler Arts and Culture*

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**Winkler, MB – January 23<sup>rd</sup>, 2019** – BSI Insurance has donated \$1,500 to Winkler Arts and Culture toward the “Keep the Lights On for Art” Campaign. Winkler Arts and Culture, Inc. is a volunteer organization whose mission is focused on providing opportunities to share art in its various forms while celebrating the culture that brings art alive. The Winkler Arts and Culture Centre is not yet eligible for Government grants and has started this campaign to allow them to keep their doors open to the public to share art. This donation is made through BSI Insurance’s Because We Care Initiative.

**Picture (L-R)** – *Wendy Klassen, Executive Director, Winkler Arts and Culture; Kim Lebrun, Insurance Broker, Josh MacFarlane Family Protection Specialist, BSI Insurance Winkler Branch.*

**Because We Care** – Because we care about our customers, employees, and the communities we operate in, we created the Because We Care Initiative. Through this initiative we donate roughly \$25,000 annually to communities we operate in and around. This initiative allows us to contribute to individual and community causes as well as larger community projects.

**About BSI Insurance** – BSI Insurance was founded in Manitoba in the early 60’s. Our consistent dedication to customer service has allowed us to grow 16 brokerages strong across Southern Manitoba. As a broker our main priority is providing insurance products and services that give our customers choice, convenience, and customizable coverage.