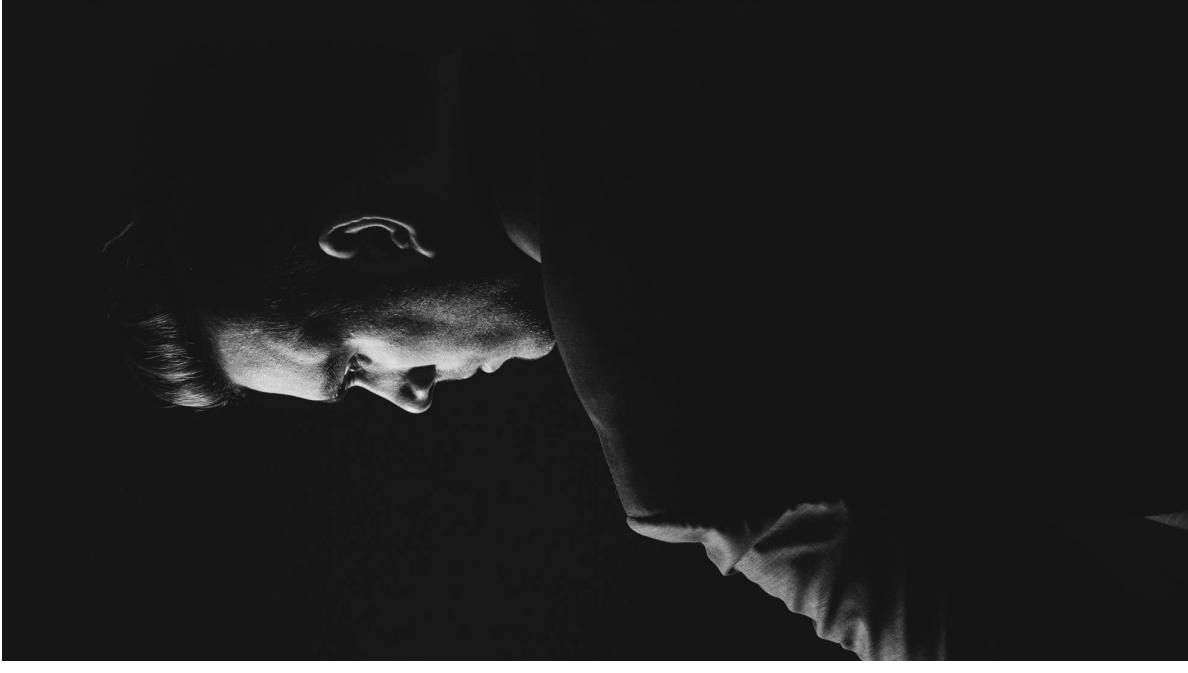


Growth, Margin & World Domination

How Adopting a Human-Optimized Business Model Creates an
Unfair Competitive Advantage





ROGUERISK

200%



Front-runners that fully absorb AI have the ability to double their cash flow by 2030.

20%



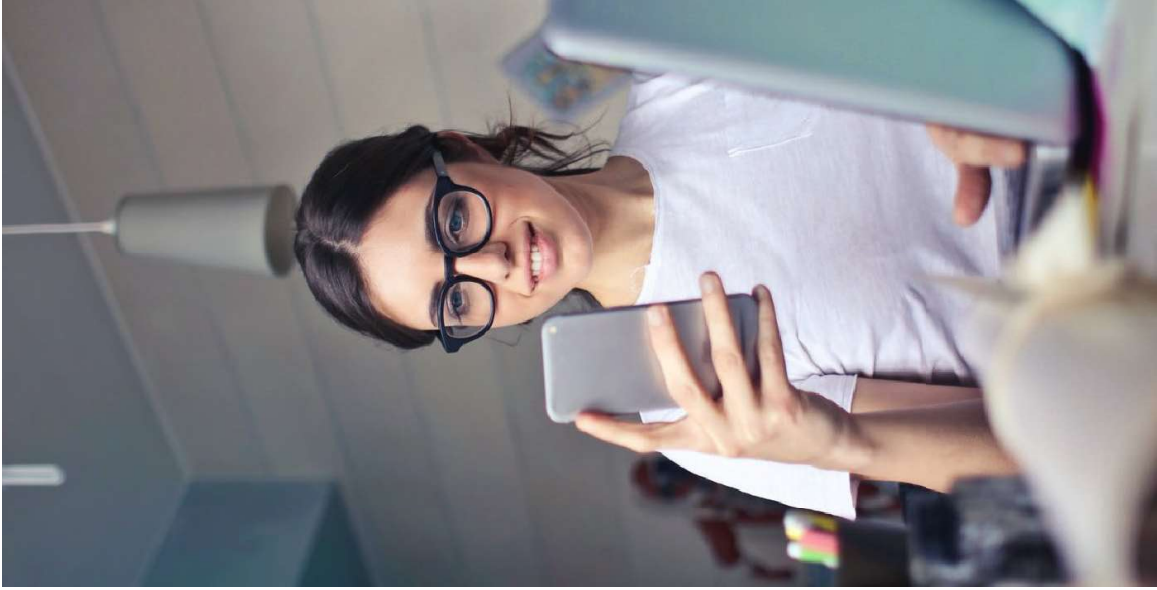
While laggards may see a 20% decline.

** According to the International Telecommunication Union*

This profit gap will make it
nearly impossible for slow
adopters to catch up once
they fall behind the Al curve.

"I thought i had
more runway."





AI won't replace
people—but
people who use AI
will replace
people who don't.

~ IBM INSTITUTE FOR BUSINESS VALUE

Technological
stagnation is a
recipe for
extinction
in the age of AI.

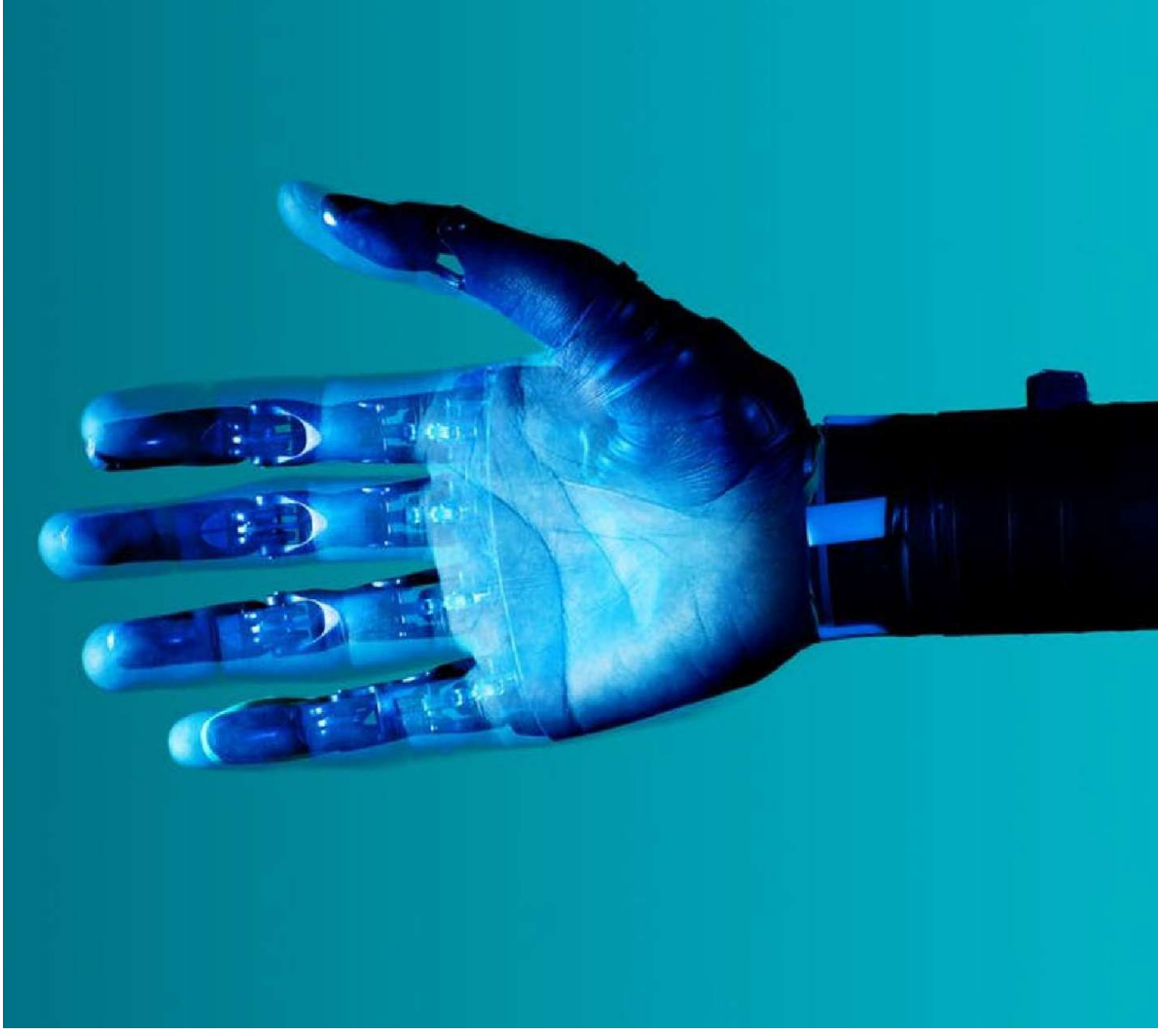


The race for
AI efficiency
risks our own
humanity.



Human-Optimized

A business model or process that harnesses modern technology to remove transactional waste in order to maximize the value of human team members and increase organizational effectiveness.



The Evolution of Business

1

Human-Centric (Past State)

All customer interactions handled by humans. Emphasis on empathy, personalization, and relationship-building.

2

Human-Optimized (Current State)

AI assists and augments human employees. Humans handle complex, high-value interactions while AI takes on routine tasks.

3

Intelligence-Optimized (Emerging State)

Seamless blend of human and AI capabilities. AI handles majority of customer interactions, with humans focusing on edge cases and oversight.

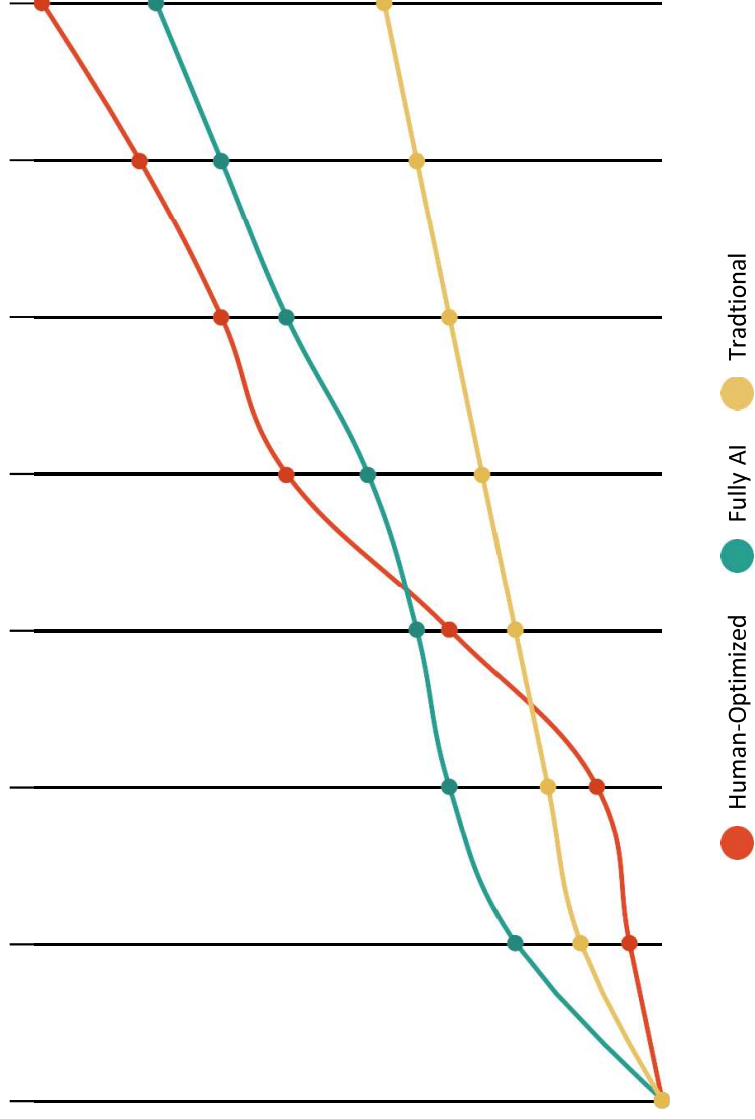
4

Intelligence-Centric (Future State)

AI becomes the primary interface for most customer interactions. Humans shift to higher-level roles in strategy, governance, and innovation. AI operates with high degree of autonomy.



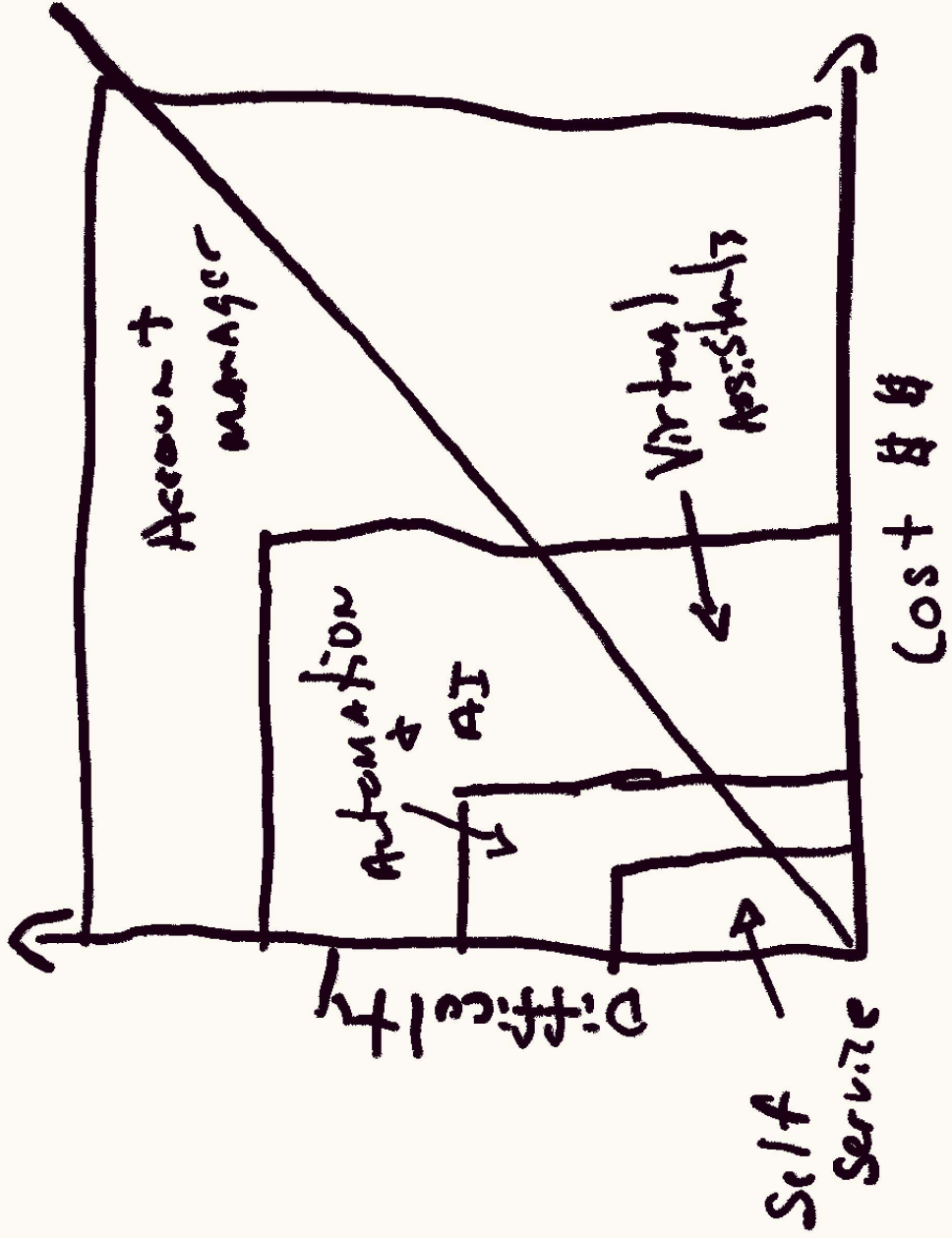
Growth, Margin & world domination



Human-Optimized

Over the next five years the Human-Optimized model will outpace traditional and fully AI models.

Human-Optimized



Human-optimized model



GAYA

Super Copy &
Super Paste

Human-optimized model



GAIL is capable of having
human like conversations,
built to lower Sales and
Support costs.

Human-optimized model



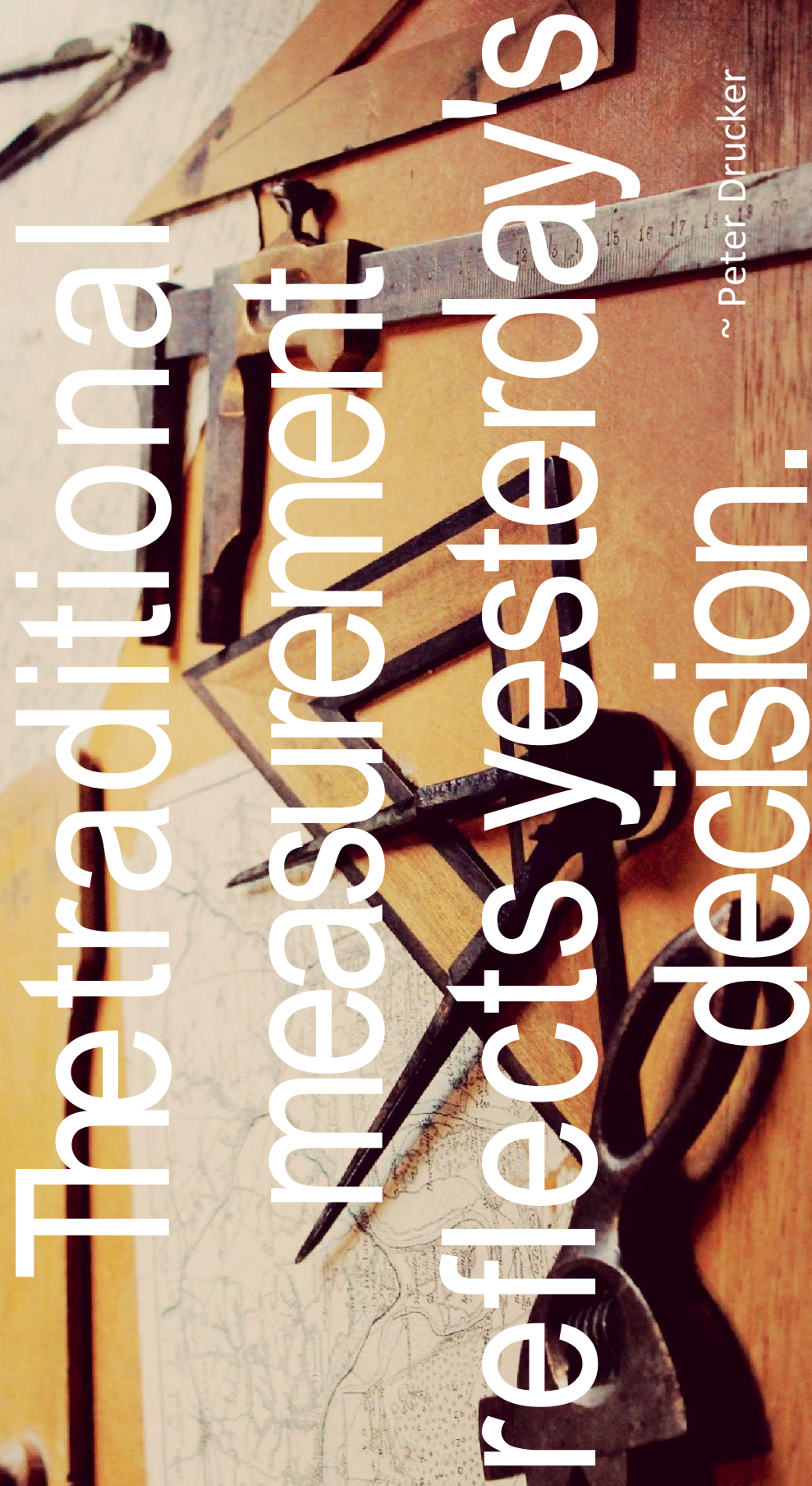
The Insurance
Producer's AI Co-Pilot.

Put your people in a position to win

The Human-Optimized model let's your people
do what they do best:

- **Build Relationships**
- **Solve Problems**
- **Grow the Business**





The traditional measurement reflects yesterday's decision.

~ Peter Drucker



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Orgoto

<https://talk.ac/ryanhanley>

and enter this code when prompted





Ryan Hanley

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Executive Coach & Startup Advisor

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FINDING PEAK

What you focus on is who you become.