

Press Release

To: Media
From: Chad Friesen
Date: October 8, 2010
Subject: Lyndon Friesen named President of Canadian Insurance Claims Managers Association

We are proud to inform you that Lyndon Friesen, V.P. of Claims at Red River Mutual has been named President of the Canadian Insurance Claims Managers Association.

The Canadian Insurance Claims Manager Association (CICMA) was first established in 1952 as an organization to allow claims managers across Canada to promote and maintain a high standard of ethics in the handling of general insurance claims and to promote the image and welfare of the General Insurance industry in the matters pertaining to the settlement of claims.

Friesen has served on the Manitoba chapter of the association since 1997 and on the national executive since 2007. His term as President is a one year position followed by a term as past-president.

Lyndon Friesen began his career with Red River Mutual in 1987. He is not only a leader at Red River Mutual but a leader in the community having volunteered and organized for minor baseball, minor hockey, and several other community causes.

Red River Mutual is one of Canada's largest policyholder-owned casualty insurance companies. With over 60,000 policyholders, our premium revenue exceeds \$60 million and we carry reserves in excess of \$45 million. You can rest assured; we'll be there when you need us.

For quotes from Lyndon Friesen, please contact him directly at 204-324-2443 or lfriesen@redrivermutual.com

